



#Protect

WARNER  
PARKS

# Warner Parks' Partnership Levels



## PRESENTING PARTNER

# \$25,000

### FULL MOON PICKIN' PARTY

May–September (7 events)

- **VIP Night at Pickin' Party** of your choice (private area with catered dinner for 40)
- **Logo featured prominently on:**
  - **Season banner** on Highway 100 (passed by 25,000 cars daily)
  - **Season posters**
  - **Banners** on stage, beer truck, and horse barn
  - **Friends of Warner Parks newsletter** each time there's an event listing (12,000+ recipients)
- **20 complimentary passes** for each event
- **Interactive display space** at events
- **Recognition on all promotional postings**
- **Recognition during all event announcements**
- **Social media promotion: 6 mentions per season** (7,300+ Facebook followers, 5,000+ on Instagram, and 1,200+ on Twitter)

### SUNDAY IN THE PARK

October/November

- **Table for 10 at the fall luncheon**
- **Recognition in Sunday in the Park program as a 5.8 Club Underwriter** (\$5,000 level)

### HUMMINGBIRD HAPPY HOUR

September

- **Recognition on all event materials**
- **10 complimentary tickets**

### FLYING MONKEY MARATHON

November

- **Event display space**
- **Recognition on all event materials** (shirts, event banner, website, social media)
- **4 complimentary runner entries**

### COMMUNITY DAYS

- **3 private volunteer opportunities** in Warner Parks for your team led by our staff
- **Lunch and shirts provided**
- **Adopt-A-Park** opportunities also available

### PRIVATE EVENT

- **Private party at park venue of your choice for up to 40 people.** Planned, paid for, and orchestrated by Friends of Warner Parks

### BONUS!

- **Recognized and promoted throughout the year as a Warner Parks Presenting Partner** (on website, Year in Review, select marketing materials, social media, newsletters, signs, and banners)



## SUSTAINER

# \$15,000

### FULL MOON PICKIN' PARTY

May–September (7 events)

- **Logo featured prominently on:**
  - **Season banner** on Highway 100 (passed by 25,000 cars daily)
  - **Season posters**
  - **Banners** on stage, beer truck, and horse barn
- **20 complimentary passes** for each event
- **2 mentions with company logo and link in Friends of Warner Parks newsletter** (12,000+ recipients)
- **Interactive display space at events**
- **Recognition during all event announcements**
- **Social media promotion: 4 mentions per season** (7,300+ Facebook followers, 5,000+ on Instagram, and 1,200+ on Twitter)



### SUNDAY IN THE PARK

October/November

- **4 seats at the fall luncheon**
- **Recognition in Sunday in the Park program as a Chairmen's Club Underwriter** (\$3,000 level)



### FLYING MONKEY MARATHON

November

- **Event display space**
- **Recognition on all event materials** (shirts, event banner, website, social media)
- **3 complimentary runner entries**

### HUMMINGBIRD HAPPY HOUR

September

- **Recognition on all event materials**
- **4 complimentary tickets**



### COMMUNITY DAYS

- **2 private volunteer opportunities** in Warner Parks for your team led by our staff
- **Lunch and shirts provided**
- **Adopt-A-Park opportunities** also available





SUPPORTER

\$5,000

FULL MOON PICKIN' PARTY

May–September (7 events)

- **Logo featured on season posters and event banners: stage, beer truck, and horse barn**
- **10 complimentary passes** for each event
- **2 mentions with company logo and link in Friends of Warner Parks newsletter** (12,000+ recipients)
- **Recognition during all event announcements**
- **Social Media Promotion: 2 mentions per season** (7,300+ Facebook followers, 5,000+ on Instagram, and 1,200+ on Twitter)

OR

SUNDAY IN THE PARK

October/November

- **Table for 10 at the fall luncheon**
- **Recognition in Sunday in the Park program as a 5.8 Club Underwriter** (\$5,000 level)

OR

FLYING MONKEY MARATHON

November

- **Event display space**
- **Recognition on all event materials** (shirts, event banner, website, social media)
- **2 complimentary runner entries**





## FULL MOON PICKIN' PARTIES

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This unique bluegrass music series is one of Nashville's most popular outdoor events, attracting families, friends, and dog lovers from all over to hear local musicians play together under the full moon in one of Nashville's most picturesque settings: Percy Warner Park Equestrian Center. With seven events running May– September, guests enjoy traditional bluegrass music, dinner from local food trucks, and visiting with over 2,000 of their closest friends.

## SUNDAY IN THE PARK

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Since 1990, Sunday in the Park brings park patrons together for cocktails and a delightful tented, catered luncheon among Warner Parks' rolling hills and grand trees. The elegant autumn luncheon takes place in beautiful Ridge Field in Edwin Warner Park. This chic event hosts 700 guests per year who come together to honor the visionaries Percy Warner, Edwin Warner, and Luke Lea, who donated and first preserved this park land for all Nashvillians to enjoy.

## FLYING MONKEY MARATHON

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The Harpeth Hills Flying Monkey Marathon is about the joy and pain of running a unique, and uniquely challenging—some would say beastly—26.2-mile course in the beautiful and historic Percy Warner Park, nestled among the Middle Tennessee Harpeth Hills. With a sold-out race each year, 350 courageous runners take on the hills of the Warner Parks. Featured in *Marathon & Beyond* and *Runners' World* magazines, it is a marathon that is about running. Running hard. Running over big and memorable and painful rolling hills through dense woods. Running with other like-minded athletes.

## HUMMINGBIRD HAPPY HOUR

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The annual event takes place in September at the height of hummingbird migration season at the Warner Park Nature Center. Cocktails and hors d'oeuvres are served and enjoyed on the back patio while guests enjoy jazz music, mingle, and watch hummingbirds at the feeders. Proceeds directly benefit the Warner Park Nature Center B.I.R.D. and Research Program.

## COMMUNITY DAYS

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Help us protect our 3,187 acres of field and forest for the benefit of all park users and all park inhabitants. Community days will include guided invasive plant removal, park cleanup, trail maintenance, tree planting and more – depending on the season and the time-sensitive needs of our beloved Warner Parks. *Tools, guidance/ instruction, team lunch and volunteer t-shirts provided.*

So too is the opportunity available for you and your team to carve out your own special corner of Warner Parks to protect. Our **Adopt-A-Park** program allows individuals and groups to identify a portion of the Parks they'd like to maintain – be that with the removal of litter and invasive plants, tree planting, reporting of vandalism, beautification and more.

## PRIVATE EVENT

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With many aesthetic park venues to choose from, enjoy a beautiful evening in Warner Parks for up to 40 people. Friends of Warner Parks will work with you to make your private party a memorable night. Event will be planned, paid for, and orchestrated by the Friends staff.





Friends of Warner Parks is dedicated to building a better community through the preservation, protection, and stewardship of Percy and Edwin Warner Parks. In partnership with Metro Nashville Parks & Recreation, and thanks to generous sponsors like you, Friends funds critical efforts to maintain trails, control invasive species, staff and provide programs for the Warner Park Nature Center, and repair historic structures throughout our *Sanctuary in the City*.



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